

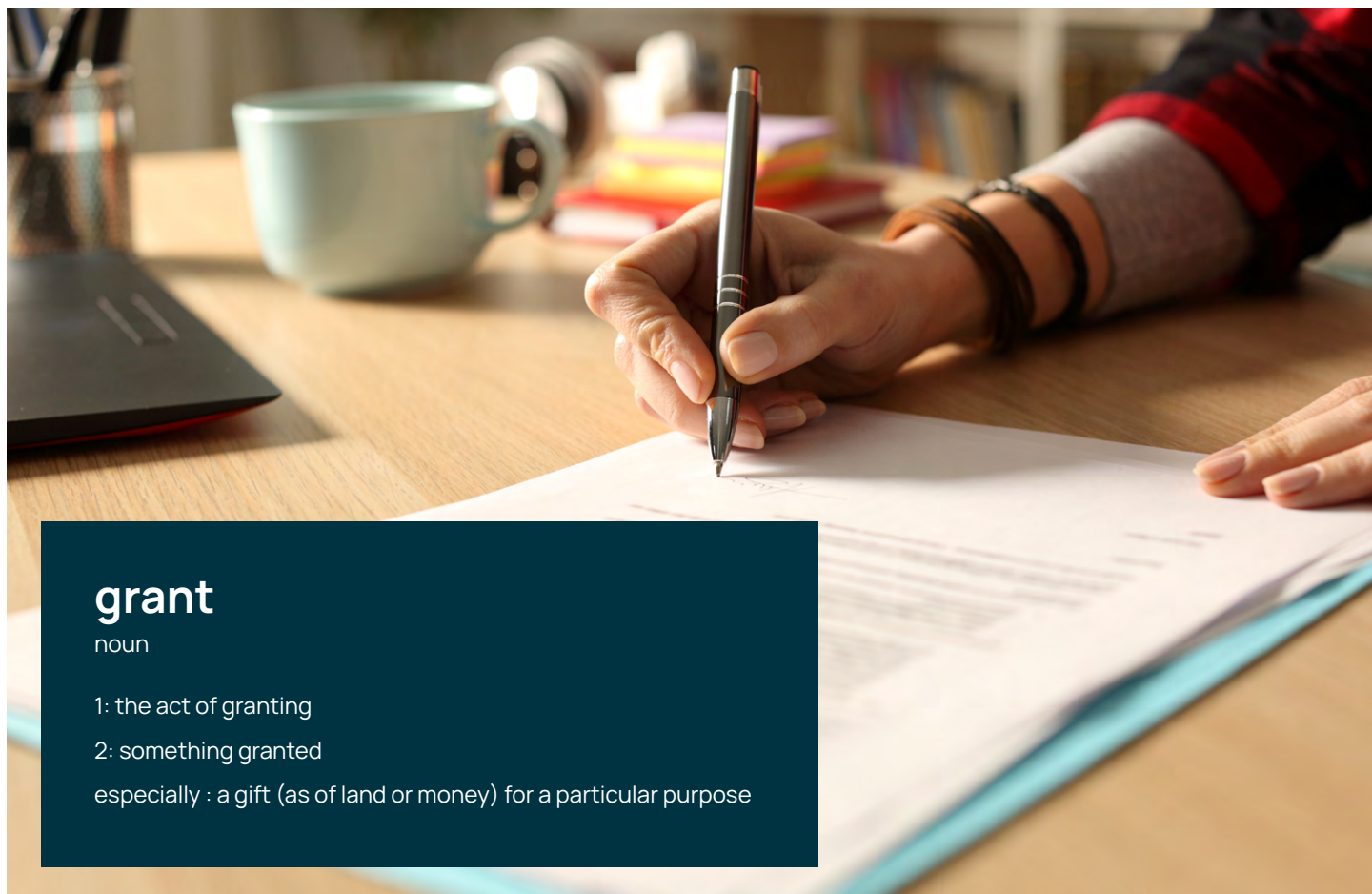


A Guide to Grants by Spave ▶





Transform your spending for good™



grant

noun

1: the act of granting

2: something granted

especially : a gift (as of land or money) for a particular purpose

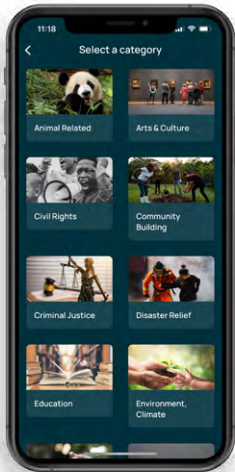
Grants are a powerful source of good. But how can you find grants and what do you need to do to receive a grant? These are often some of the common questions that grantees may ask.

As a strong ally of nonprofits, Spave is excited to bring you a resource that identifies tips and tricks for the grant writing process including where to start, how to identify the ROI in grant opportunities and more!

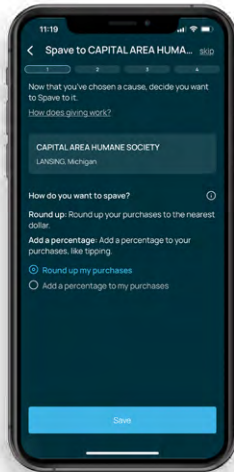
Spave is composed of innovators and seasoned professionals from the tech and nonprofit sectors, committed to one mission: **transform spending for good.**

- Our passion is rooted in the belief that every person has a purpose and this purpose drives their relationships, behaviors, and choices.
- We know how consumers choose to manage their money reflects their priorities.
- We have also experienced firsthand the incredible power of giving in individuals, organizations, and communities.
- We want to empower the world to give, to give more freely and often ... and to experience the impact of their generosity.

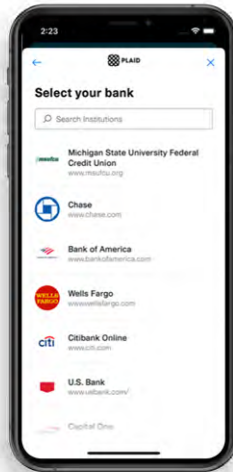
Here's How it Works:



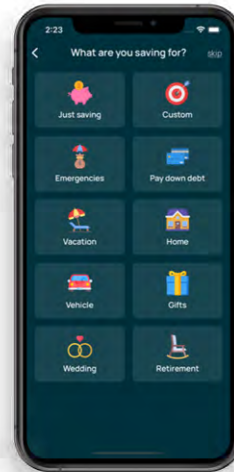
Select the causes that touch your heart



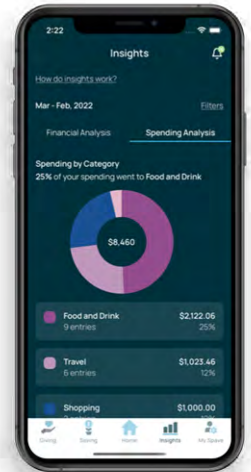
Determine your method of saving



Link your bank accounts



Set your savings goals



Gain insights on your spending habits

The success of Spave is centered around micro-donations, converting one-time donors into engaged, recurring donors, reaching a broader audience of like-hearted people who care about your cause.

This technology offers an innovative way to track and analyze donor behavior, bringing awareness to your mission, and giving a new solution to those who wish to give, but don't know how to start. [To dive deeper into more successful campaign strategies to recruit younger donors, we'd love to meet with you and share our solution and no-cost partnerships.](#)



We look forward to hearing from you.
Email Katie at partners@spave.io





Getting Started Writing Grants

- 1 Identify 6-12 funders that are aligned to your goals. Then, identify 6-12 more funders that are nearly aligned to your goals
 - Sign up for their alerts and subscribe to their newsletters.
- 2 Create a strong executive summary.
 - Crafting a compelling, persuasive Executive Summary is the most important element in a grant application, as it will determine if you get placed in the "Move Forward", "Maybe" or "Doesn't Fit" pile.
 - Be sure to highlight something new where funders can see the direct impact of their funds. It may seem intuitive, but be sure to build your summary around what is being asked of the applicant.

Professional Grant Writer Tip:

Funders typically will not be happy if their funds will just be funding existing programs or operations. Nonprofits who are most successful usually will put funds to a new program or new way to serve their intended population.

Basic Executive Summary Elements

- Who are you?
- Why do you exist? What is the problem you solve? Use SMART descriptors. (Specific. Measurable. Achievable. Relevant. Time-bound.)
- What do you do?
- What dollar amount are you requesting for a specific project or program?
- What makes your project or program different from others? Be sure to ask yourself, "So what?" when answering this question.
- What is your key differentiator? Why is your program uniquely positioned to solve the problem?

A few helpful reminders, too ►

- Don't be vague.
- Don't use unnecessary facts.
- Avoid jargon and acronyms.
- Be clear. Clear is kind.

▶ We recommend exploring Guidestar:

- GuideStar

Seattle, WA | <https://www.gatesfoundation.org/about/financials/foundation-trust>

Summary Programs + Results Financials Operations

The Bill & Melinda Gates Foundation Trust, manages the endowment assets. The Foundation Trust holds the endowment, including the annual installments of Warren Buffett's gift, and funds the foundation. Bill and Melinda are the trustees for the Foundation Trust, and the endowment continues to be managed, as it has been for more than 10 years, by a team of outside investment managers. The primary role of the Trust is to manage the investment assets and transfer the proceeds to the Bill & Melinda Gates Foundation as necessary to achieve the Foundation's charitable goals.

BILL & MELINDA
GATES foundation

IRS filing requirement
This organization is required to file an IRS Form 990-PF.

Tax forms

Show Forms 990

► Be sure to use your time wisely.

Review the application parameters. Is the application 20 pages for \$1,000 or one page for a \$10,000 grant? Be sure that the time given to the grant is consistent with what you will receive from the funder.

Grant Prep Worksheet ▼

Use this template to be sure you're prepared for each individual grant you apply for.

What is the goal of the foundation/corporation and objective for your request?

Identify who should be part of the review process and who will ultimately approve the submission, then set and manage the timeline accordingly.

	Timeline			
Name	First Draft Internal Review	Final Draft Complete	Final Review/Approval	Submission Date

Find the preferred method of contact for the grant maker.

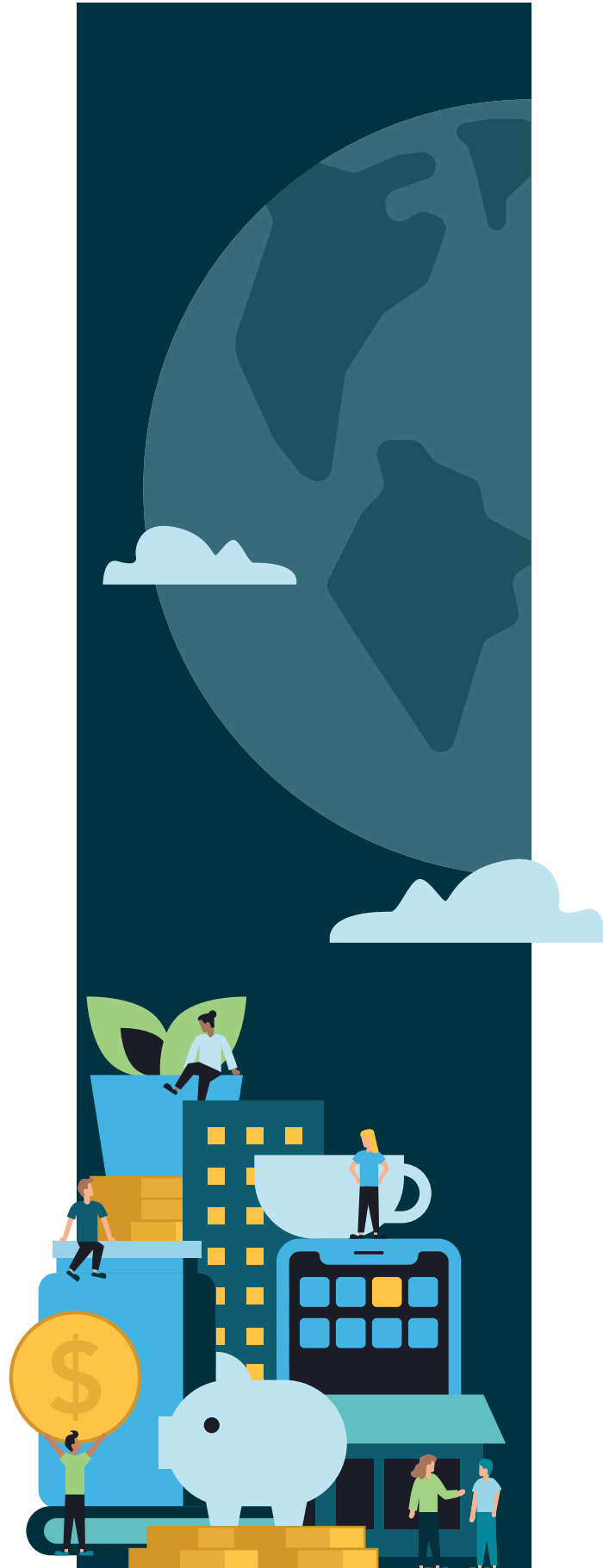
Grant	Name	Phone	Email

- ▶ Customize your executive summary so that your proposal and the funder's mission and grantmaking interests are clearly and strategically linked.
 - Be sure to pay attention to if there's a word or character count.
- ▶ Answer all questions listed in the specific order given. Don't copy and paste previous answers. Be sure to customize. Do not include additional materials that are not requested. We know it's tempting!
- ▶ Whenever possible, copy and paste the questions into a Word document to draft your responses before submitting online applications. You can more easily count words/characters, pass along to colleagues for review/comment and maintain for future reference or use.
- ▶ Be sure you know the reporting requirements, if any, for your funder. Set calendar reminders for yourself with specific milestones so the reporting process isn't so daunting.



Additional Resources▼

- 1 Here is a great resource for finding common grant applications for most states:
<https://grantgopher.com/Common-Grant-Application>
- 2 Here are a couple very thorough prep documents for specific states that we know you can replicate:
<https://gwpa.org/sites/default/files/resources/Common%20Grant%20Application%20Form%20-%202014.pdf>
<https://mcf.org/minnesota-common-grant-application-form>





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Download
the app ▼

