

SpaveKit - 3 Easy Steps!

- ☑ **Step 1: Announce our Partnership** to your current and potential donors, volunteers and supporters!
- ☑ **Step 2: Place Spave on your donation website page!**
- ☑ **Step 3: Promo Spave 2X monthly**
- ☑ **Step 4: Avoid receipting donors and instead, send optional thank you letter provided**

- ☑ **Step 1: Announce our Partnership** to your current and potential donors, volunteers and supporters!

Main Message option: We are ecstatic to announce _(your organization name)_ is partnering with Spave! Spave® is a free all-in-one app that allows you to effortlessly save and give just by spending on everyday items. Our missions align, Spave's mission is to transform spending for good and that good is (your mission)!

- **Add-on option:** With more supporters and donations through Spave, (your organization) can do more to (your mission/impact examples).
- **Add-on option:** Donations are given by rounding-up your purchases to the next dollar or by setting up a certain percentage, based on your preference. You can also give a one-time donation of any amount at any time using SpaveNow on the app.
- **Add-on option:** Fulfill your purpose with every purchase! What if you could save money for yourself and give to causes, like ours, that touch your heart without changing your lifestyle? What if you could have better control over all your finances, while helping to create a better world?
- **Add-on option:** With Spave, you can track and analyze your purchases, set goals, and donate to causes you care about.
 - **Call to action option:** Download Spave and start Spaving! Select us, (your organization name)_, as your giving nonprofit of choice! [App Store](#) or [Google Play](#)
 - **Call to action option:** Download Spave and start Spaving! Find us in the giving dashboard of the app and Spave to (your organization name) as you spend! [App Store](#) or [Google Play](#)

Use design options to promote in your emails, e-newsletters, social media channels, blogs, websites, and direct mailers! See your Marketing Kit Canva Guide for full details of asset options!

- **Digital Assets:**
 - Digital banner, testimonial ad, Spave steps
 - Social posts
 - Use Spave handles/hashtags

- **Printed Materials:**
 - Letter inserts
 - Poster
 - Takeway
 - Infographic postcard

☒ **Step 2: Place Spave on your donation website page!**

Main Message option: Donate through Spave! Consider downloading the Spave app ([App Store](#) or [Google Play](#)) and direct a portion of your daily spending to *(your organization name)*. Whenever you make a purchase using a credit or debit card linked to Spave, a percentage defined by you is deducted from your account and automatically distributed to your selected savings and giving accounts. You can also elect to give a one-time donation of any amount at any time using SpaveNow in the app. It's a win/win - you save for your personal goals and help make the world a better place as you direct funds to causes you care about. Our missions align, Spave's mission is to transform spending for good and that good is *(your mission)*!

- **Add-on option:** With more supporters and donations through Spave, *(your organization)* can do more to *(your mission/impact examples)*
- **Add-on option:** Spave® is a free all-in-one app that allows you to effortlessly save and give just by spending on everyday items.
- **Add-on option:** Fulfill your purpose with every purchase! What if you could save money for yourself and give to causes that touch your heart without changing your lifestyle? What if you could have better control over all your finances, while helping to create a better world!
- **Add-on option:** With spave, you can track and analyze your purchases, set goals, and donate to causes you care about.
 - **Call to action option:** Donate to us using Spave! Download Spave and find us in the giving dashboard of the app and Spave to *(your organization name)* as you spend! [App Store](#) or [Google Play](#)

Use design options to use on your websites! See your Marketing Kit Canva Guide for full details of asset options!

- **Digital Assets:**
 - Digital banner, testimonial ad, Spave steps
 - Social posts Use Spave handles/hashtags

☒ **Step 3: Promo Spave 2X monthly**

Messaging options: These are just options, feel free to write your own.

- **Option:** Our missions align, Spave's mission is to transform spending for good and that good is *(your mission)*!
- **Option:** With more supporters and donations through Spave, *(your organization)* can do more to *(your mission/impact examples)*

- **Option:** Donate through Spave! Consider downloading the Spave app ([App Store](#) or [Google Play](#)) and direct a portion of your daily spending to *(your organization name)*_. Whenever you make a purchase using a credit or debit card linked to Spave, a percentage defined by you is deducted from your account and automatically distributed to your selected savings and giving accounts. It's a win/win - you save for the things you care about and help make the world a better place as you direct funds to causes you care about.
- **Option:** Spave® is a free all-in-one app that allows you to effortlessly save and give just by spending on everyday items.
- **Option:** Fulfill your purpose with every purchase! What if you could save money for yourself and give to causes that touch your heart without changing your lifestyle? What if you could have better control over all your finances, while helping to create a better world!
- **Option:** With spave, you can track and analyze your purchases, set goals, and donate to causes you care about.
- **Option:** Created by a female entrepreneur and humanitarian, Spave® is the first and only all-in-one financial wholeness app that focuses on giving and inspiring social good. Through leading edge technology, Spave lets users tap into everyday purchases to increase their savings, give to causes that matter to them, and have control and confidence in their finances.
- **Option:**
 - SAVE. Spave uses everyday spending to grow your account. You choose the percentages you want to save. Spave will track your progress and help you budget for life. It makes controlling your personal finances easy. The things you need today can help you get what you want tomorrow.
 - GIVE. Spave is connected with more than 1.5 million accredited charities so you can find a cause you're passionate about. Once you set up the amount you want to donate, you don't have to think about it. The app will track your donations for you.
 - LIVE. Spave takes care of all the details so you can focus on living. Spave helps you get to that beach, that house...that special personal goal. Little by little, your money grows, until a little becomes a lot. And you'll always know where you stand financially, so you can relax and enjoy greater freedom.
- **Options:**
 - Spave's Vision: Our vision is living and giving for a better world.
 - Spave's Mission: Our mission is to transform spending for good.
 - Spave's Values:
 - Impact- We rigorously track market demand and usage to ensure we make a difference.
 - Innovation- We continuously drive advancement to inspire users, partners and investors.
 - Integrity- We demonstrate honesty and transparency in every aspect of our business.
 - Involvement- We seek and engage a collaborative and inclusive team with all our partners.
 - Spave's Core Beliefs: We believe everyone has a purpose that drives their relationships, behaviors, and choices. We believe how we choose to manage our money reflects our priorities. Our actions today will determine the health and well-being of our future. At the core of our technology and company, is the principle of generosity, to give freely and often. Our company was founded on this principle,

and it is our goal that every person, every company, and every community with which we interact is better because of their engagement with us.

- **Call to action option:** Donate to us using Spave! Download Spave and find us in the giving dashboard of the app and Spave to *(your organization name) as you spend!* [App Store](#) or [Google Play](#)

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☑ Step 4: Remember to exclude Spave donors from receipting. Due to tax law, Spave is responsible for submitting our own receipt at the beginning of the year to each user who gives, which allows these donors to claim 100% tax deduction – yay! You are still welcome to send a thank you letter. Below is a template you can personalize for each donor:

Dear [insert first name of donor],

Thank you for donating to [insert organization name] through your Spave app. You are directly supporting our mission of [insert mission] and because of this contribution, we are able to [insert impact]. You will receive a formal tax receipt for your donations through Spave from Spave at the end of the calendar year. For questions about your Spave donations, please contact Support@spave.io.

In the meantime, we'd love to get to know you better and involve you further in our local community efforts to affect [insert mission]. Let's connect on our social accounts @ [insert Facebook, Instagram, LinkedIn, TikTok channels]. If you are interested in volunteering, you can learn more about volunteering here [insert volunteering page]. Or if you're just interested about chatting more about our impact and efforts, please contact me at [insert email].

We are so grateful to you and your commitment to our cause. We believe in the Spave mantra that "little by little, a little becomes a lot" and your micro-donations are directly contributing to a macro-impact. Thanks for using your spending for good!

In gratitude,
[insert name]